



Media Release: WaterTrack Wins National Award For Product Innovation.

Watertrack Pty Limited has today announced that it has been named the winner in the National 2008 savewater! awards® in the Product Innovation Category.

The award ceremony and gala dinner was held on Friday 29 August 2008 at the Grand Hyatt in Melbourne in front of 500 guests and dignitaries. A judging panel consisting of 45 water experts from all over Australia selected the 37 finalists from over 800 entries with WaterTrack beating Kodak and the Skycore Group in the final. The judges stated *“WaterTrack was awarded the honour because of the critical nature of water savings and management in agriculture. In a drying climate, targeting water management for farmers is a winning strategy”*.

The savewater! awards® recognises the outstanding water conservation achievements of businesses, government, schools, local communities and individuals across Australia.

The savewater! awards® seek to acknowledge and facilitate the promotion of excellence in sustainable water practices, encourage innovation and action by organisations, and further the cause of sustainability through water practices.

Watertrack Pty Limited, a joint venture between Aquatech Consulting (Narrabri), Sustainable Soils Management (Warren) and Scolari Software (Dubbo), is specifically designed for irrigators (or their consultants) to assist them in calculating a daily water balance over their farm which, until now, has been extremely difficult to accurately measure.

WaterTrack Optimiser and Rapid are currently distributed through a network of agricultural and irrigation consultants, and directly to the farmer. WaterTrack Rapid is also available online.

“WaterTrack enables farmers to identify where their precious water is being used, or lost due to evaporation or seepage from dams and channels” say Directors Jim Purcell and Anthony Fairfull.

“Our products target water use efficiency and have formed integral components of federally funded projects through involvement with the CRC for Cotton, the National Water Commission and the Murray Darling Basin Commission. These projects have been critical in exposing our products to the market and thoroughly proving their scientific rigour”, they said.

Co Directors Peter Scolari and Phil Comerford paid tribute to the company’s chief software designer Luke Poga. “The programming skills of fellow director Luke Poga in customising and then simplifying such a complex database and website application have really come to the fore with this recognition. To win the Product Innovation Category is testament to all of the hard work we have put in over the years” he said.

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1 September 2008.